



Colorado Sustainability Mission Beijing and Jinan, China June 1 – 10, 2009

To support Colorado companies interested in attending the China International Environmental Protection Exhibition and Conference (CIEPEC) 2009 the Colorado International Trade Office (ITO) in partnership with the US Commercial Service will lead a sustainability trade mission to China. The main focus of the Colorado sustainability mission will be participation in CIEPEC 2009 - China's largest and most comprehensive exhibition and conference for environmental protection, renewable energy, and sustainability products and services. In addition, we will be taking interested companies on an optional follow-on trip to Jinan, the capitol of Shandong Province, to meet with pertinent Government officials and potential Chinese buyer organizations.

Join us!

The ITO offers Colorado companies shared exhibition space in a Colorado booth within the US Pavilion at CIEPEC 2009 and participation in a Colorado forum in Jinan, China. Whether your company manufactures environmental or new energy products and technologies or is a supplier of environmental or new energy services, this program is an ideal way to gain exposure and contacts in China.

The fee to join this program is \$700.00* per company traveling to China. This fee will cover:

- Shared, featured placement at the Colorado booth
- Assistance with US Commercial Service "Gold Key" services
- Business appointment & advance marketing support
- In-country market research and assistance
- Group reception with potential business partners

**This fee does not cover airfare, incidentals, in-country ground transportation, lodging, or meals.*

Unable to Travel?

For companies who wish to participate but are unable to travel to China, ITO representatives will actively distribute your company's marketing materials at the Colorado CIEPEC booth and meet with Chinese clientele on your behalf. The catalog fee for this program is \$350*

* Participating companies will be responsible for the cost of shipping their materials to/from China.

About CIEPEC 2009

At CIEPEC 2007, more than 600 exhibitors from nearly 25 countries introduced their latest technological advancements and products to an audience of over 50,000 industry professionals and buyers from around the world.

At CIEPEC 2009, you will have the opportunity to meet the clientele you are looking for. This year's show promises to have even more exhibitors and visitors, including an increased number of key representatives from Chinese government purchasing organizations. It is a premier venue for making contacts with potential customers, agents, distributors and/or joint venture partners. CIEPEC 2009 is a great way to begin or increase your exports.

About Jinan

As capital city of Shandong Province and a typical industrial, land-locked city in northern China, Jinan has been plagued by serious air, water, and land pollution. The area of present-day Jinan has played an important role in the history of the region from the earliest beginnings of civilization and has evolved into an important administrative, economic, and transportation hub. Jinan is the gateway to Shandong Province, China's 2nd most populous province, and is an ideal place for Colorado companies to enter the Chinese environmental protection and new energy market, especially in terms of environmental technologies including water treatment, industrial monitoring, and pollution treatment and prevention.

Who Should Participate?

Companies with the following concentration: new energy, renewable energy, and energy-saving technologies, products and services; water and waste water treatment technologies, equipments and services; air pollution prevention and control technologies, equipments and services; noise and vibration control technologies, equipments and services for industry, transportation, construction and residential living; solid waste treatment and disposal technologies and equipments; environmental monitoring; environmental consulting services; comprehensive resource utilization products and services; and ecology protection, polluted site remediation and restoration.

Deadline for submission of program participation form (see reverse): April 24, 2009

Michael Driver

Director, Trade & Investment for Asia-Pacific
Office of Economic Development & International Trade

Phone: (303) 892-3858

michael.driver@state.co.us

www.colorado.gov/trade

PARTICIPATION AGREEMENT

Colorado Sustainability Trade Mission to Beijing and Jinan, China
June 1 -10, 2009

By completing the following, you commit to participating in the State of Colorado's Sustainability Trade Mission. Please email this form to Michael Driver (michael.driver@state.co.us) or fax it to (303-892-3848). If there is more than one person from your company/organization participating in this mission, or if you are traveling with a companion, please fill out a sheet for each participant.

Participant Name and Title _____
Company/Organization Name _____
Complete Mailing Address _____
Phone _____ Fax _____ Mobile _____
E-mail _____

1. Participation –
 - a. ☐ I will participate in the Colorado Sustainability Trade Mission and travel to China.
 - b. ☐ I will not be able to travel to China, but would like to participate by cataloging my company.

2. Travel -
 - a. ☐ I plan to coordinate my travel plans to coincide with ITO representatives.
 - b. ☐ I plan to make my own travel arrangements. I understand that I am responsible for my own transportation from the airport to the hotel.

3. Passport Information for Chinese entry-visa Invitation letter (Please include a photo copy of the first full page of your passport. This information will be shredded post-mission.)

Full Name:

Birth Date:

Date of Passport Expiry:

Passport Number:

4. A participation check (\$700 for those traveling to China -or- \$350 for those cataloging) must accompany this form. The registration deadline is April 24, 2009. The participation fee does not cover airfare or hotel expenses; shipment of brochures and samples; interpreters for non-mission meetings. Please make your check payable to the *Colorado Office of Economic Development and International Trade* and forward with a copy of this agreement to:

Colorado International Trade Office • 1625 Broadway, Suite 2700 • Denver, CO 80202

5. As a duly authorized representative of the above-named company, I have read, understand and agree to the following terms necessary to be a participating company in the State of Colorado's Sustainability Trade Mission:

- In the event of company self-withdrawal from participation in this mission, the registered company will be subject to forfeiture of the entire program participation fee.
- We request that participating companies provide information on the results attained through participation in this trade mission to the Colorado Office of Economic Development and International Trade. "Results" are current and future sales and dealings or partnerships transacted as an outcome of taking part in the trade mission. This information will be held in strictest confidence, and will be reported only in aggregate.

Signature:

Date: